



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

<u>Contract / Revision</u> 567513 /		<u>Alt Order #</u> 09788420
<u>Product</u> DSCC		
<u>Contract Dates</u> 08/11/12 - 08/22/12		<u>Estimate #</u> 1597
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 08/10/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI	<u>Account Executive</u> Jared Salles	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

(684)

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	2	08/14/12	08/17/12	M-F 5a-530a	5a-530a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				2	\$500.00			
N 2	2	08/14/12	08/17/12	M-F 6a-7a	6a-7a		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				2	\$1,000.00			
D 3	2	08/20/12	08/22/12	M-F 6a-7a	6a-7a		:30			NM	0	\$0.00
N 4	2	08/14/12	08/17/12	Fox 2 Morning News	7a-9a		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				4	\$850.00			
D 5	2	08/20/12	08/22/12	Fox 2 Morning News	7a-9a		:30			NM	0	\$0.00
N 6	2	08/14/12	08/17/12	Fox 2 Morning News	7a-9a		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				4	\$850.00			
D 7	2	08/20/12	08/22/12	Fox 2 News at 7 am	7a-8a		:30			NM	0	\$0.00
N 8	2	08/14/12	08/17/12	Fox 2 Morning News	7a-9a		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				3	\$850.00			
D 9	2	08/20/12	08/22/12	Fox 2 News at 8 am	8a-9a		:30			NM	0	\$0.00
N 10	2	08/14/12	08/17/12	Fox 2 Morning News	7a-9a		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				2	\$850.00			
D 11	2	08/20/12	08/22/12	Fox 2 News at 8 am	8a-9a		:30			NM	0	\$0.00
N 12	2	08/18/12	08/18/12	Fox 2 News Saturday AM	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$500.00			
N 13	2	08/11/12	08/18/12	Fox 2 News Saturday AM	7a-9a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$500.00			
Week:		08/13/12	08/19/12	-----S-				1	\$500.00			
N 14	2	08/19/12	08/19/12	Fox 2 News Sunday Morning	8a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 08/10/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$400.00			
N 15	2	08/19/12	08/19/12	FOX News Sunday	9a-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$500.00			
N 16	2	08/14/12	08/17/12	M-F 9a-10a	9a-10a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				3	\$400.00			
D 17	2	08/20/12	08/22/12	M-F 9a-10a	9a-10a		:30			NM	0	\$0.00
D 18	2	08/20/12	08/22/12	M-F 9a-10a	9a-10a		:30			NM	0	\$0.00
N 19	2	08/14/12	08/17/12	M-F 10a-11a	10a-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				1	\$350.00			
D 20	2	08/20/12	08/22/12	M-F 10a-11a	10a-11a		:30			NM	0	\$0.00
N 21	2	08/14/12	08/17/12	Fox 2 News Midday	11a-12p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				2	\$350.00			
D 22	2	08/20/12	08/22/12	Fox 2 News Midday	11a-12p		:30			NM	0	\$0.00
N 23	2	08/14/12	08/17/12	M-F 5p-530p	5p-530p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				1	\$1,200.00			
D 24	2	08/20/12	08/22/12	M-F 5p-530p	5p-530p		:30			NM	0	\$0.00
N 25	2	08/14/12	08/17/12	M-F 530p-6p	530p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				1	\$1,000.00			
D 26	2	08/20/12	08/22/12	M-F 530p-6p	530p-6p		:30			NM	0	\$0.00
D 27	2	08/14/12	08/17/12	M-F 6p-630p	6p-630p		:30			NM	0	\$0.00
D 28	2	08/20/12	08/22/12	M-F 6p-630p	6p-630p		:30			NM	0	\$0.00
N 29	2	08/15/12	08/22/12	FOX Prime Wednesday 7-9p	7p-9p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--W----				1	\$2,500.00			
Week:		08/20/12	08/26/12	-----				0	\$0.00			
N 30	2	08/14/12	08/17/12	M-F 9p-10p	9p-10p		:30			NM	3	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				3	\$2,000.00			
D 31	2	08/20/12	08/22/12	M-F 9p-10p	9p-10p		:30			NM	0	\$0.00
N 32	2	08/14/12	08/17/12	M-F 9p-10p	9p-10p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				2	\$2,000.00			
D 33	2	08/20/12	08/22/12	M-F 9p-10p	9p-10p		:30			NM	0	\$0.00
Totals											36	\$33,400.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/19/12	36	\$33,400.00	\$28,390.00
Totals	36	\$33,400.00	\$28,390.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/11/12 - 08/22/12	DSCC	1597

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Ca	08/10/12 / 08/13/12

Signature: _____ **Date:** _____

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